

Partnership Agreement Letter – from InsureKidsNow.gov

[INSERT DATE]

Dear [INSERT NAME]:

[INSERT NAME OF PARTNER ORGANIZATION] is pleased to partner with [INSERT NAME OF YOUR CAMPAIGN] to help get our children in Illinois enrolled in All Kids through outreach, education and recruitment efforts. By joining the network of partners dedicated to this issue, [INSERT NAME OF PARTNER ORGANIZATION] pledges to work in conjunction with [INSERT NAME OF YOUR CAMPAIGN] to inform our constituents about the All Kids health insurance program. This collaboration is particularly important to our organization because we serve the populations that are in need of accurate and trusted information about children's health insurance.

We understand that before children can be (re)enrolled, families must first understand whether they qualify. That is why it is so important to raise awareness about All Kids – many eligible parents, guardians and caregivers do not realize that their children are eligible.

As an official partner, we will identify efforts to disseminate information about All Kids to our constituents. In support of these efforts, we agree to [BE SURE TO CUSTOMIZE THIS SECTION FOR EACH PARTNER]:

- Participate in meetings and/or trainings related to All Kids
- Disseminate enrollment materials and timely information All Kids to [INSERT NAME OF PARTNER ORGANIZATION] staff, members, constituents and supporters
- Send e-alerts to [INSERT NAME OF ORGANIZATION] constituents about important dates related to enrollment in All Kids
- Link to the [INSERT NAME OF YOUR CAMPAIGN] Web site from our site
- Publish an article bylined by a [INSERT NAME OF YOUR CAMPAIGN] official in our publications
- Conduct on-the-ground, direct outreach to our constituents and assist them with enrollment
- Promote All Kids at events and activities
- Authorize the inclusion of [INSERT NAME OF PARTNER ORGANIZATION]'s name in [INSERT NAME OF YOUR CAMPAIGN]'s listing of official partners

We look forward to working collaboratively with [INSERT NAME OF YOUR CAMPAIGN] on additional efforts to ensure that as many eligible children as possible are enrolled in All Kids. By joining forces with this network, [INSERT NAME OF PARTNER ORGANIZATION] will proudly lend a vital voice to this issue so that our constituents and their families are one step closer to having the health care they need.

Signed: